

Steve Goodger

CURRICULUM VITAE



ABOUT ME

A passionate and dedicated Graphic Designer based in the beautiful countryside village of Thornborough, Buckinghamshire.

In 2010, I graduated from The University of Northampton with a First Class Honours Degree in Graphic Communication. Since then I have collaborated with a variety of global and high street brands, developing a great level of experience.

My previous roles have included working both in-house and remotely and have enabled me to build an exemplary reputation in my professional field. I am proud to have gained a huge wealth of passion, ability, knowledge and confidence as a designer.

I look forward to the next creative challenge!

EMPLOYMENT



GoodInk Creative Design Co.

Sep 2017 – Present



Lead Designer

In September 2017, I made the courageous decision to go it alone and enter the world of freelance. I founded GoodInk Creative Design Co. to offer my own creative services to help businesses present themselves in the best possible way.



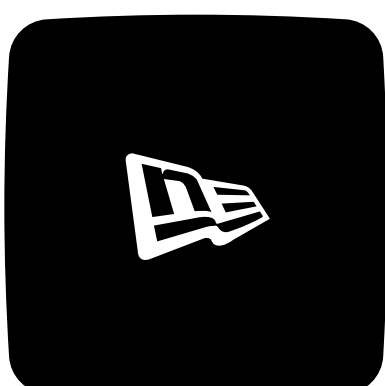
The Engine Zone

Dec 2016 – Sep 2017



Lead Designer

Reporting to the Senior Designer, the role involved developing brand identities, graphics for both print and web, email design, editorial design, and the build of websites using WordPress and RapidWeaver platforms to an award-winning standard.



New Era Cap Europe

May 2016 – Nov 2016



Marketing Designer

Reporting directly to the Head of Design, produce marketing initiatives with a brand awareness within the New Era Cap Company, delivering both product, sales and retail teams with marketing tools which are implemented within the EMEA marketplace.



Countrywide Plc
Jun 2014 – May 2016



Middleweight Graphic Designer

Responsible for delivering consistent and effective design solutions across print and digital. These included branded material across the group, national campaigns, localised marketing campaigns, and web and mobile applications.



Virgin Active
Mar 2011 – May 2014



Junior Graphic Designer

Reporting directly to the Marketing Creative Manager, responsible for providing a broad range of marketing material, both in print and digital for 122 UK based Clubs.



Palmiero Design
Jul 2010 – Mar 2011



Junior Graphic Designer

Fulfil design and artwork projects utilising the software and resources available. Assist the senior design team with project related research for presentations. Obtain costs from outside suppliers and printers.

QUALIFICATIONS



University of Northampton
2010



First Class Honours Degree

Graduated from the University of Northampton achieving a First Class Honours Degree in Graphic Communication.



MK College
2005



Triple Grade Distinction, Distinction, Merit

Graduated from Milton Keynes College achieving a BTEC National Diploma in Graphic Design.

MAIN SKILLS

- Graphic Design
- UI Design
- Web Design
- Brand Creation
- Logo Design
- Vector Illustration
- Typography
- Layout
- Iconography

TOOLS

MacOS

Sketch

Figma

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe XD

Wordpress

WORK

Thinking

Planning
Problem Solving

Implementing

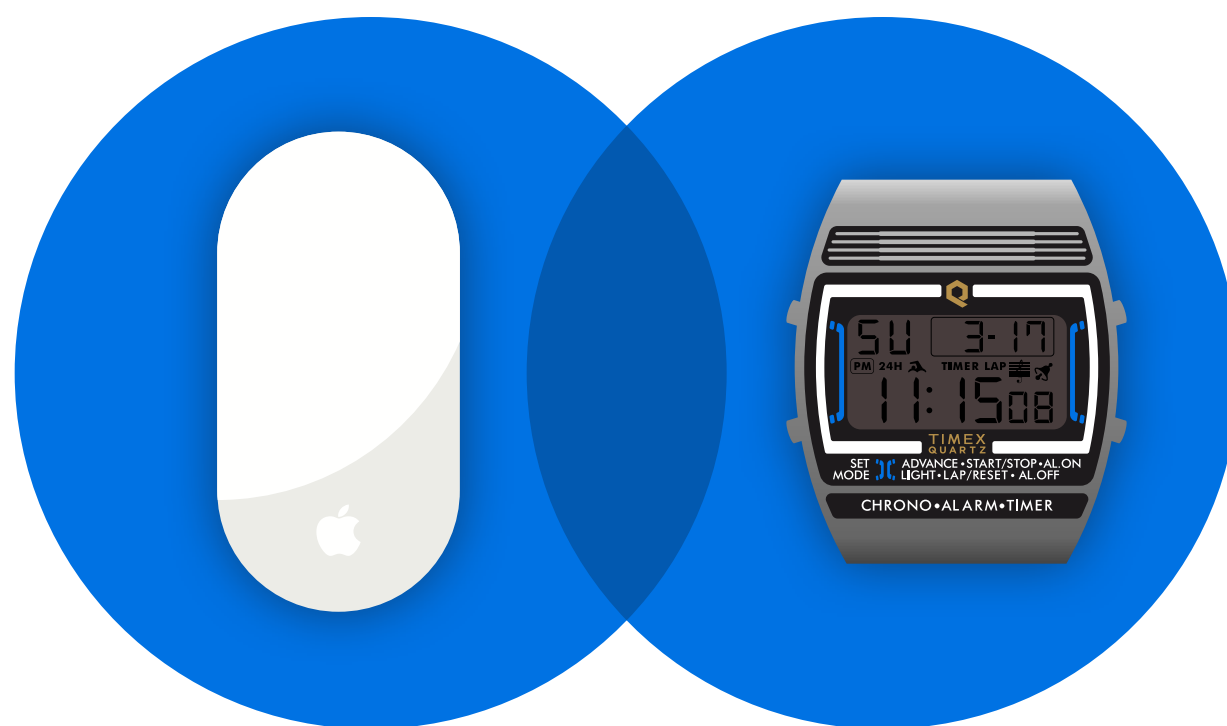
Researching
Experimenting

Interacting

Project + Client Meetings
Writers + Developers

Team Bonding

Celebrating
Joking



PLAY

Socialising

Family + Friends
Clients + Colleagues

Holidays

Cornish Adventures
Exploring Historic Sites

Hobbies

Snooker + Pool
Gardening

Spare Time

Litening to Music
Repairing Vintage Watches

GET IN TOUCH



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